LOGICO®

The Learning Game



For children aged 3 to 12 years

Finken

LOGICO®

Welcome to Finken-Verlag



"The best for our children" was Wilhelm Krick's aspiration when he founded Finken-Verlag in 1949.

Following this vision, Finken has published innovative, high-quality learning materials for children from 3 to 12 years old, bringing exceptional educational content to classrooms and homes around the world.

Our international bestseller is the award-winning **LOGICO learning game**, available in more than 40 countries and translated into many languages.

LOGICO motivates children and makes learning fun!

Finken

LOGICO®

Learning game with self-checking



LOGICO is **an educational game with self-checking** designed for all children to have fun while learning.

It's ideal for **independent learning activities** because it is self-explanatory and easy-to-handle.

The game comprises **a board and sets of learning cards** offering a great selection of activities. A single game covers a comprehensive range of learning skills.

With the moveable buttons, LOGICO helps to improve **hand-eye coordination** and gives children the time they need to think and resolve, and get ready for the next tasks.

This is how it works:



Place the card into the slot so you can see the questions.



Answer the questions and move the colored buttons to the correct answers on the right.



Turn the card over and place it in the slot again to check the answers.

The answers are correct if the color codes match.

LOGICO® – Boards and learning cards

For every age group the right version



At kindergarten

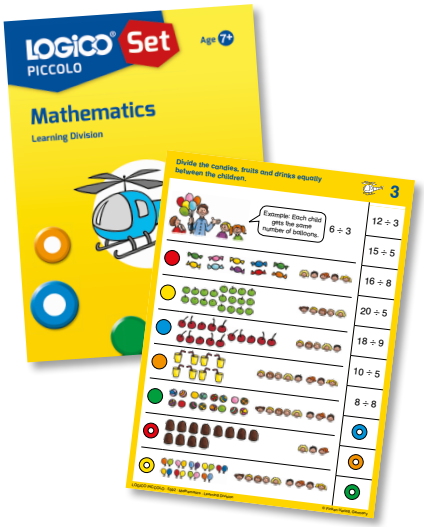
- Children learn basic skills in a playful way
- Supports communication and language development
- Training of motor skills by moving the colored buttons





At school

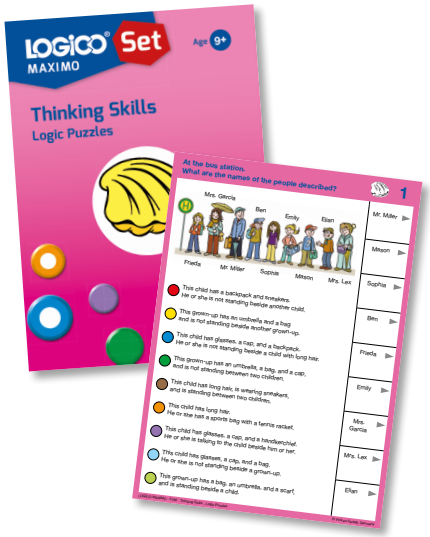
- Ideal for independent learning activities
- Learning cards for all major school subjects
- For all levels in regular lessons and support classes





At home

- For reinforcement and rehearsal
- For learning individually or together
- Highly motivational



LOGICO® – Boards and learning cards



PRIMO

3 – 6 years · 6 buttons

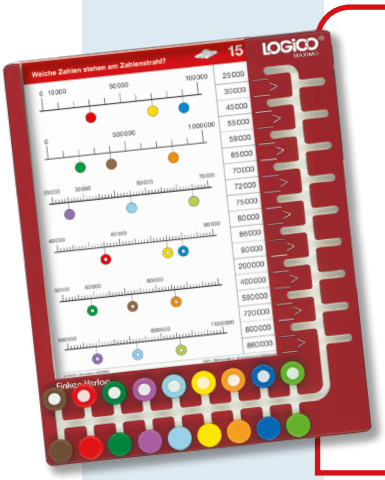
Learning card Topics:
- Concentration and Perception
- Logical Thinking
- Colors and Shapes
- Numeracy
- Reading Readiness
- Sequencing
- Sorting and Classifying
- Language Development



PICCOLO

5 – 10 years · 10 buttons

Learning card Topics:
- School Readiness
- Thinking Skills
- Mathematics
- Reading
- English
- Natural Science



MAXIMO

8 – 12 years · 18 buttons

Learning card Topics:
- Mathematics
- Reading
- Spelling
- English
- Natural Science
- Thinking Skills



LOGICO® – Boards and learning cards

PRIMO-Sets



PRIMO

3 – 6 years · 6 buttons

Learning card topics:

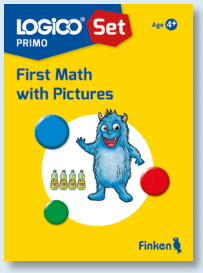
- Concentration and Perception
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- Colors and Shapes
- Numeracy
- Reading Readiness
- Sequencing
- Sorting and Classifying
- Language Development



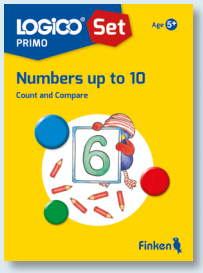
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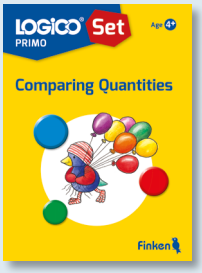
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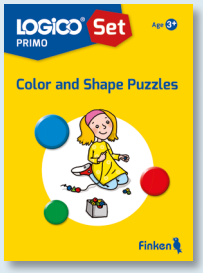
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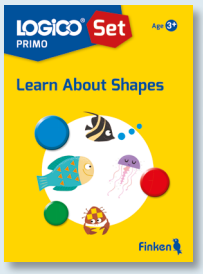
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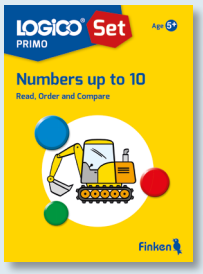
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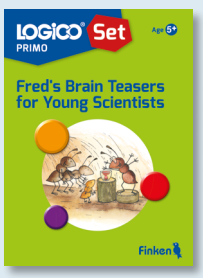
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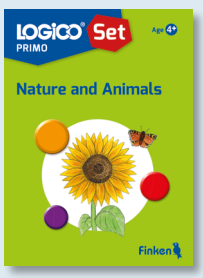
General Science



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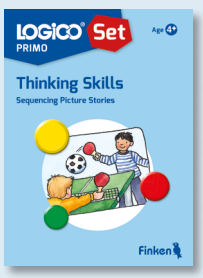


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Language

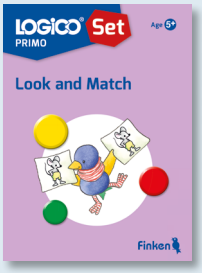


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LOGICO® – Learning cards

PRIMO-Sets

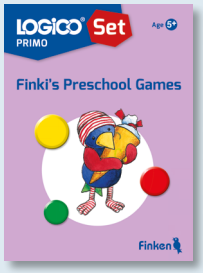
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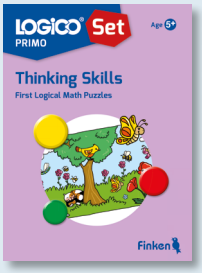
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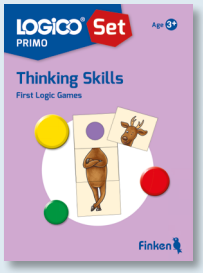
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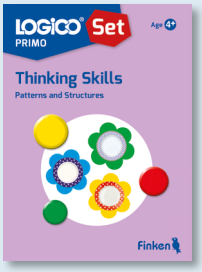
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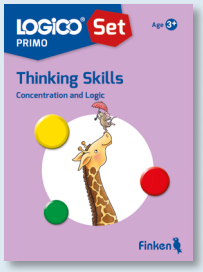
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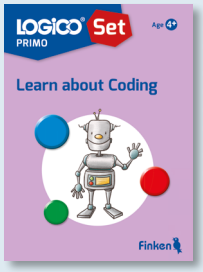
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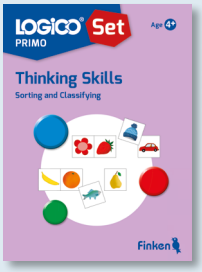
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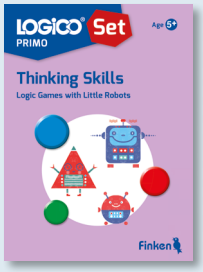
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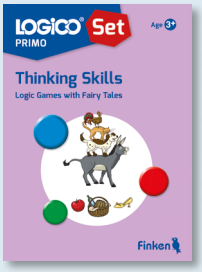
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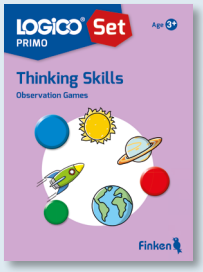
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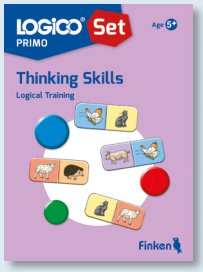
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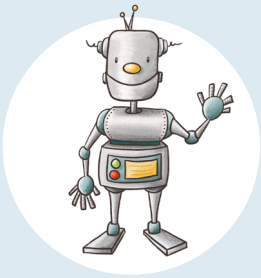
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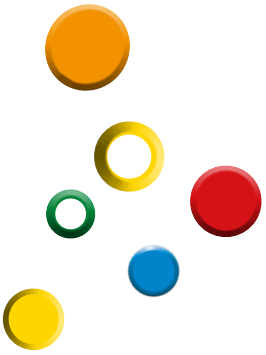


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LOGICO® – Boards and learning cards

PICCOLO-Sets



PICCOLO

5 – 10 years · 10 buttons

Learning card topics:

- School Readiness
- Thinking Skills
- Mathematics
- Reading
- English
- Natural Science



English for Beginners



5382



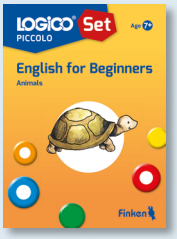
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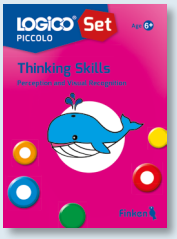


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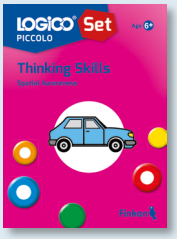
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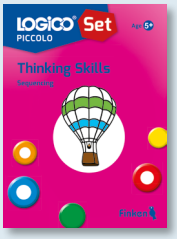
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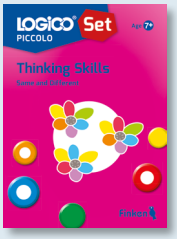
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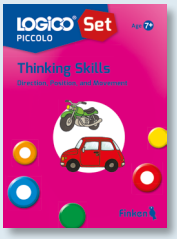
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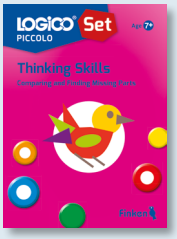
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LOGICO® – Learning cards

PICCOLO-Sets

Mathematics



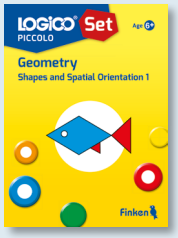
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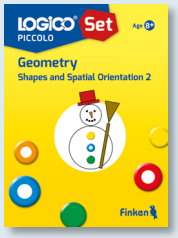
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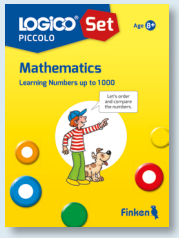
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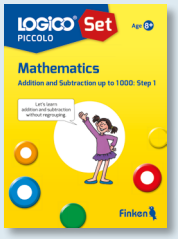
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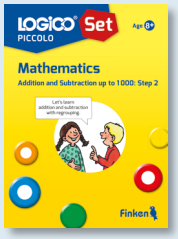
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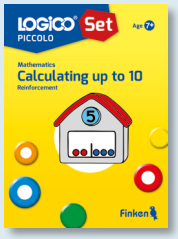
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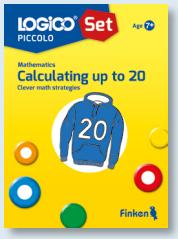
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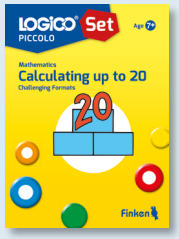
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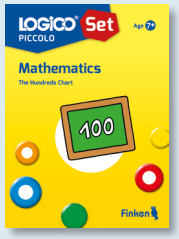
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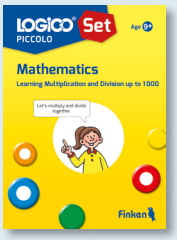
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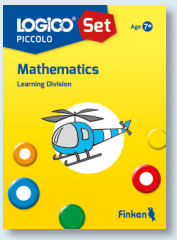
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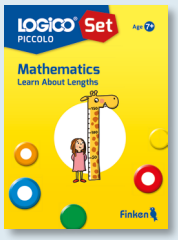
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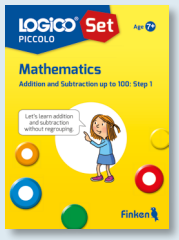
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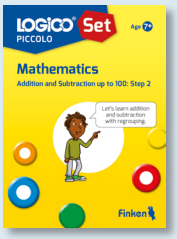
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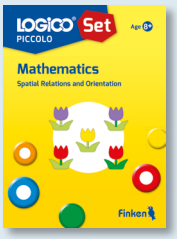
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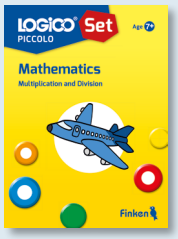
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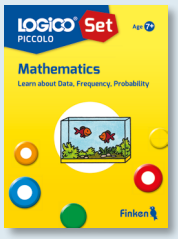
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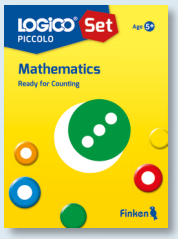
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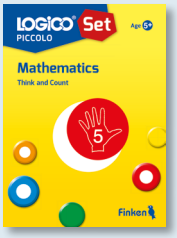
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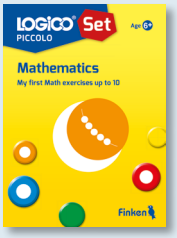
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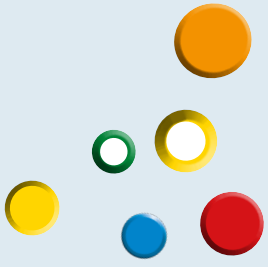
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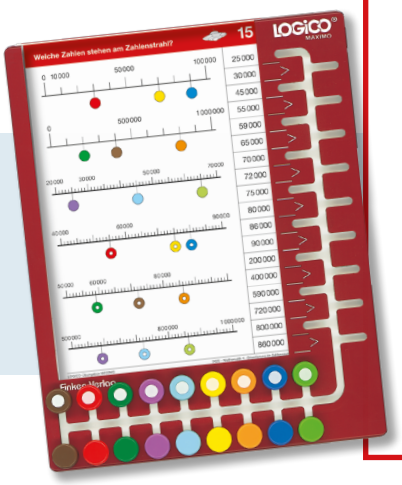


5486



LOGICO® – Boards and learning cards

MAXIMO-Sets



MAXIMO

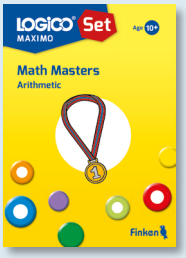
8 – 12 years · 18 buttons

Learning card topics:

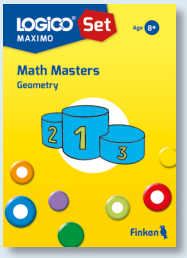
- Mathematics
- Reading
- Spelling
- English
- Natural Science
- Critical Thinking



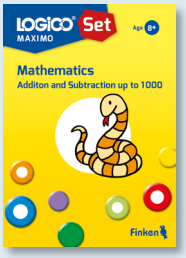
Mathematics



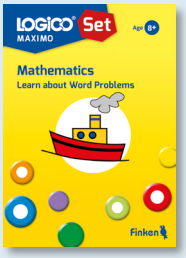
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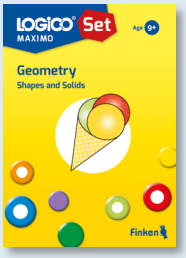
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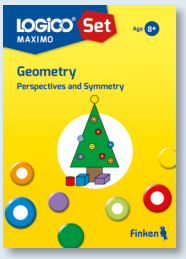
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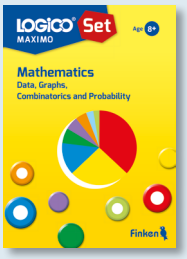
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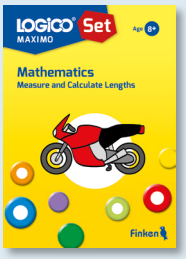
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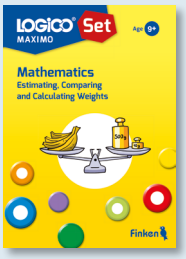
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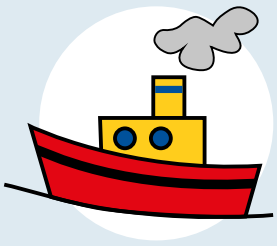
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English for Beginners



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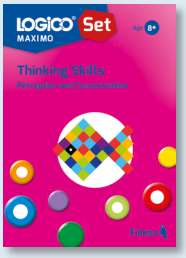


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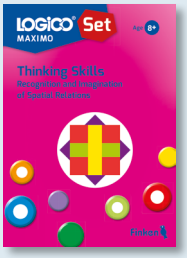
Thinking Skills



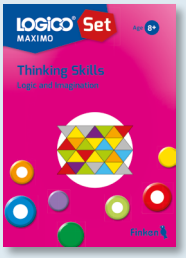
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LOGICO® – Become part of the family

What people love about LOGICO:

- It motivates independent learning so children feel encouraged **to figure things out on their own.**
- The advantage of **playful learning.**
- It **stands the test of time**: a compact and light format, perfect to take and use everywhere.
- It helps to build strong learning foundations, **strengthening basic skills from early childhood.**



International praise for LOGICO

What's special about LOGICO?

"What makes LOGICO special is the combination of simplicity, quality and real educational value. Children understand immediately how it works and can learn independently, at their own pace, while developing important skills through play. This is particularly meaningful in markets such as Angola and Northeast Brazil, where we see first-hand how much of a difference high-quality educational materials can make. **LOGICO is therefore not just another educational product – it is opening new possibilities for children and teachers.**"

Jorge Barbosa from Estúdio Didáctico, Portugal





What do you like the most about LOGICO?

"Logico is a versatile learning material for use in both kindergartens and schools. Logico can be used either individually or in a group, either with guidance or independently. Logico-tasks work both as extension tasks for children who progress quickly and as support activities for those who need more time for learning. Fun and varied tasks suited to each child's developmental level **provide opportunities for success and foster the joy of learning.**"

Tanja Poskela from Lasten Keskus, Finland

What's LOGICO's advantage?

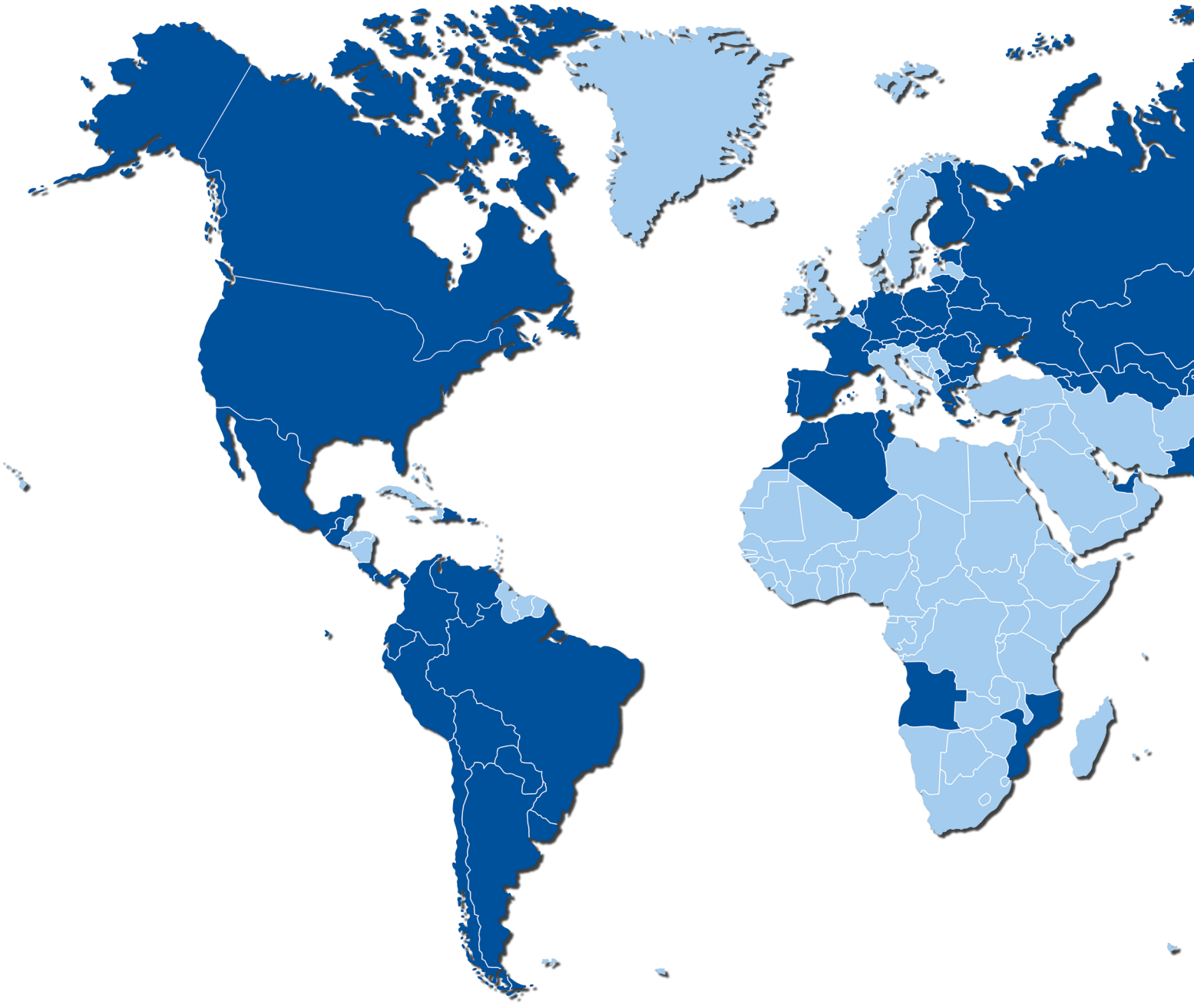
"LOGICO helps children think, develops problem-solving skills and **improves concentration, accuracy and confidence.**"

Lee Chai Chui from Grolier, Malaysia



LOGICO® – worldwide

Inspiring Learning across borders



Truly international – LOGICO is available in more than 20 languages and has a presence in 55+ countries



LOGICO® – countries

EUROPE

- Albania
- Belgium (French)
- Estonia
- Finland
- France
- Greece
- Hungary
- Kosovo
- Netherlands
- Poland
- Portugal
- Romania
- Slovakia
- Spain
- Switzerland (French)
- Ukraine

ASIA

- China PRC
- Hong Kong
- Korea
- Macao
- Malaysia
- Pakistan
- Taiwan
- United Arab Emirates
- Uzbekistan

THE AMERICAS

- Spanish-speaking Latin America
- Brazil
- USA & Canada

MIDDLE EAST & AFRICA

- Algeria (French)
- Angola
- Cabo Verde
- Morocco (French)
- Mozambique
- Tunisia (French)
- United Arab Emirates (English)

OCEANIA

- Australia

LOGICO® – International editions

Same game, multiple packing options! LOGICO is easily adapable to different market needs.

KINDERGARTEN AND SCHOOL MARKET



LOGICO pack for kindergarten published by Hubone, Korea



LOGICO boxes published by Beijing Sino-German, China



LOGICO math box published by MDI, France



LOGICO pack published by Estúdio Didáctico, Portugal

TRADE MARKET





Family pack published by Hubone, Korea

YOUR MARKET. OUR NEXT CHAPTER

55+ countries · 20+ languages

LOGICO is growing internationally

We are interested in connecting with **established education companies and publishers** in countries where LOGICO is not yet represented.

We are looking for companies with:

STRONG EDUCATION NETWORKS

A well-established presence in primary schools and education.

RELIABLE DISTRIBUTION

Strong sales and distribution channels throughout the market.

LOCAL EXPERIENCE

A good understanding of schools, teachers and the needs of the education sector.

A LONG-TERM APPROACH

The commitment and resources to develop LOGICO successfully in the local market.

We believe the best international partnerships are built between companies that **know their market and share a vision for quality education**.

Could LOGICO be right for your market?

Let's start a conversation.

Foreign.rights@finken.de

LOGICO · 55+ countries · 20+ languages

Information about international partners www.finken.de

LOGICO®

An international story of success

Available in over 55 countries worldwide

LOGICO®

Award-winning learning game

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